

FILMMAKING: FINAL PROJECT

Mr. Weisbrod

Music Videos

Objective:

The end product for this project will be a 3 to 5-minute short music video. There will be very few requirements to the story that you will be telling, so you will be able to use your creativity to its fullest. However, this means that you need to come up with a good idea and make it work

Requirements:

- The film must illustrate the concept/story that is in the music you have chosen. Look carefully at the lyrics and interpret what the musician is trying to say in the song. Then try and figure out how to make this idea applicable to a general audience.
- The film must be no less than 3:00 long, and should not be any longer than 5:00, unless given special permission by Mr. Weisbrod.
- The music chosen must NOT have any explicit lyrics (If it has the warning on iTunes/Spotify it is automatically disqualified), and needs to be appropriate for a school environment.
- You must use all of the following techniques/camera angles:
 - *Close-up or Abstract Shot*
 - *Very Wide Shot or Long Shot*
 - *Match Cut or Jump Cut*
 - *Over the Shoulder Shot or Two Shot*

Evaluation:

- **Storytelling:** How well did you communicate your story to the audience? Did you *show* them the story, telling it with the visuals? (Or did you just rely on the lyrics to tell us what is going on?)
- **Composition & Visuals:** How well did you set up the camera and use the lighting available? How do your shots enhance the storytelling? Were you able to control your surroundings enough to keep them from compromising the look or the feel of your film?
- **Use of Different Camera Angles and Techniques:** Throughout the course of the semester, you have learned about different camera angles like close-ups. You must now use a combination of those techniques to keep your audience's attention.
- **Editing:** Does the editing of the film make sense and enhance the storytelling? Does it fit the style of the camera shots? Is it timed to the music correctly? Did you use the editing process to the fullest potential without going overboard?
- **Craftsmanship:** How well did you use the tools at your disposal to create the film? Are there mistakes in the editing of the film? Are the distractions and mistake obvious in the shooting of the film? Did you plan and take your time with the creation of your artwork?
- **Storytelling:** How well did you use the idea of non-linear storytelling? Was it effective in telling the story in a stylistic way that made people look at your film differently?